



# Red T 360 Canvas

Red T's mission is to increase responsibility and innovation in the procurement of fine art.

## THE CIRCULAR ECONOMY



The 360 canvas was inspired by a conversation with a hotel operator about a linen problem.

The hospitality industry retires tons of high quality linen every year and the Red T 360 Canvas uses this as a resource to create sophisticated art work.

Whether it is printed art work or using the material as the base for more complex woven, embroidered or even sculptural work, the 360 Canvas is a revolutionary concept in up-cycling waste linen.

### BRINGING CIRCULARITY TO ART FOR HOSPITALITY

Red T offers clients the ability to use retired linen from one property and turn it into the art for the next, bringing an innovative and responsible solution to the issues of used linen and enabling the efficient development of an impactful luxury art collection.

### CASE STUDY - ANTHILL FABRIC GALLERY

"Our purpose is to celebrate our culture and preserve this living tradition by providing enabling environments that will support sustainable livelihood." Anya Lim, Founder

Anthill created a socially responsible fabric with donated sheets from a Hong Kong based five star hotel. We made art out of it.

Linens were shredded into equal lengths which were woven into an entirely new white fabric by indigenous weaving communities in Cebu. We took this fabric and worked with local embroiderers to create Red T Multiple images across it.

## THE EMBROIDERED CANVAS



ORIGINAL



EMBROIDERY

## THE HERITAGE PIECE

As each country has unique heritage, Red T propose to use the 360 Canvas as a medium on which to develop full or partial art directions for future properties using local aesthetics and techniques.

This can include work designed to fit the brief from our existing Red T Multiples collection, or through collaborations with local artists, creatives and artisans.